

NYLON CUSTOM FLAG TEMPLATE INSTRUCTIONS

Single Face and Double Face flags have their own separate templates.

Please be sure to use the correct template for your flag order.

There are also separate templates for flags finished with heading and grommets and flags finished with sleeves.

How to download a template from FlagSource.com

1. Go to the Templates dropdown tab.
2. Choose the Flags category.
3. Click on the appropriate template size for SF or DF and Heading & Grommets or Sleeves.
4. The download should start immediately.

How to use a template

1. Open the template in Illustrator.
2. Place or paste your artwork into template.
3. Make sure artwork is centered and colored background is all the way to the edge of artboard. Background color may extend past artboard. If background is white, do not add a background.
4. Any artwork beyond stitching guide will have stitches running through it.
5. Save the template and add your file name to the existing file name, e.g. "2x3 FLAG Bennington High School."
6. Email template to orders@flagsource.com

ART GUIDELINES Must send print-ready artwork:

- Use **Pantone Black C** for all blacks.
- Use **Pantone+ Solid Coated** colors only. This color book can be found in your swatch library under Color Books. Go to Swatch pallet, open menu, go to Open Swatch Library, go to Color Books and choose **Pantone+ Solid Coated**.
All other colors should be RGB and will be printed per file. We can only guarantee color match to Pantone+ Solid Coated colors.
- Do not change the shape of the template.
- The safe guide is a 2" margin inside the finish size. It is recommended to keep important text, logos, etc. inside the safe guide.
- Convert all text to outlines.
- Outline all strokes.
- Your background color or background artwork should extend past the safe guide to the edge of the artboard **or** beyond.
- Save and email all files as one of the following types (do not delete the existing file name):
.pdf
.ai
.eps (check "Use Artboards" in save as window)
- Once you have approved the order for printing, no changes can be made. If the order needs to be canceled for any reason after the approval is sent, customer is responsible for any materials, art charges or other costs that may have incurred after approving proof.
- Raster Images: Please use 100 DPI resolution or above for the best quality image.

See next page for FAQ

FAQ - Illustrator

Q. What happens if I have some text outside of the safe guide?

A. You may have the hem stitching running thru the text which will make it hard to read.

Q. Why do I have to outline my fonts?

A. If you don't outline your text and the Sienna Proofing Program system doesn't have the font you used, your text may be converted to a default font. Outlining the text is always the safest way to protect your font. I know a lot of forums talk about sending the file as a PDF which embeds the fonts but we still have pdf files coming in with the fonts converting. We can't control what Acrobat compatibility each customer uses to create their pdf.

Q. Why do I have to use Pantone (PMS) colors?

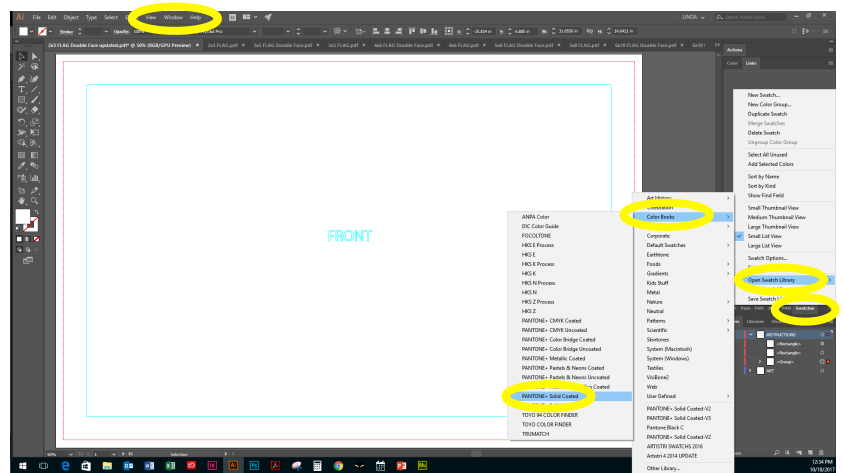
A. Each of our printers can mix an RGB color but the color probably won't look like what is displayed on your computer monitor. Unless your computer monitor is perfectly calibrated, the color you see on your monitor won't be the color you get on your printed product. And this leads us to the next question ...

Q. Why do I have to use the Pantone+ Solid Color color book for my PMS colors?

A. Each of our printers has it's own color profile that it uses to take the Pantone color you requested and convert it to our own "mix" of inks. Each of these color profiles was created based off of the Pantone+ Solid Color color book that can be found in Illustrator's Swatch pallet. If you submit artwork with a Pantone color from a different color book, our Sienna Proofing Program and printer rips will read it differently and you probably won't like the outcome.

To download the **Pantone+ Solid Color** color book in Illustrator:

1. Go to your Swatches Panel (found under the "Window" dropdown).
2. Click on the Menu in the top right corner of the Swatches panel and go to "Open Swatch Library".
3. Go to "Color Books" and move down to "Pantone+ Solid Coated". You should now have a Pantone+ Solid Coated panel on your desktop and you can drag it over and attach it to your workspace panels.



- Q. Why do I have to use Pantone Black C for all of my black colors? It looks like a dark gray to me.*
- A.** The Pantone Black C may look gray on your computer monitor but it prints out as an amazingly rich black ink with our printers. We've done a lot of testing with other blacks, (and there are many, many blacks to choose from) but none of them print as rich as Pantone Black C. Our Sienna Proofing Program converts several blacks to the Pantone Black C but just in case we've missed some, we want to be sure all of the blacks (RGB included) print as Pantone Black C.
- Q. What happens if I put a black border around the template?*
- A.** The black border will show up on your flag or banner and it will also cause the hems and fly end to be completely black.
- Q. What's with the odd template sizes?*
- A.** After we print the fabrics that make up your flags and banners, we need to steam and wash them. This process removes the coating on the fabric and sets the inks which makes the colors vibrant. We all know what happens to fabric when it gets washed or steamed ... it shrinks! So, to give you the correct size flag, we need to add the amount of shrinkage into the original artwork, print the flag or banner larger than the finished size, and once it goes thru the steam and wash and drying process, it comes out the correct size.
- Q. Why does my proof show the artwork filling the entire flag? I didn't submit it that way.*
- A.** If you are submitting an .eps file and don't check the "Use Artboards" box under the "Save as type:" field in the "Save As" window, Sienna will proportionately fill the entire artboard with your artwork. For .eps files only, you must check the "Use Artboards" box.